

# FORMAL EDUCATION

**SAPHIRA ZAHRA AMETHYSTA**  
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2014-2016  
**Chiba University** (千葉大学)  
Engineering Faculty - Design Science  
System Planning Laboratory  
Graduated

2010-2014  
**Bandung Institute of  
Technology (ITB)**  
Art & Design Faculty - Industrial Design

# ACHIEVEMENT

2013

**Participate** in 21st  
Singapore Robotic  
Games

**Top 30** in Palapa  
Network, exhibition  
in London

**Exhibitor** at Interna-  
tional Furniture Craft  
and Fair Indonesia  
(IFFINA)

2014

**Finalist** at BRAVACASA  
Design Award-Furniture  
Category

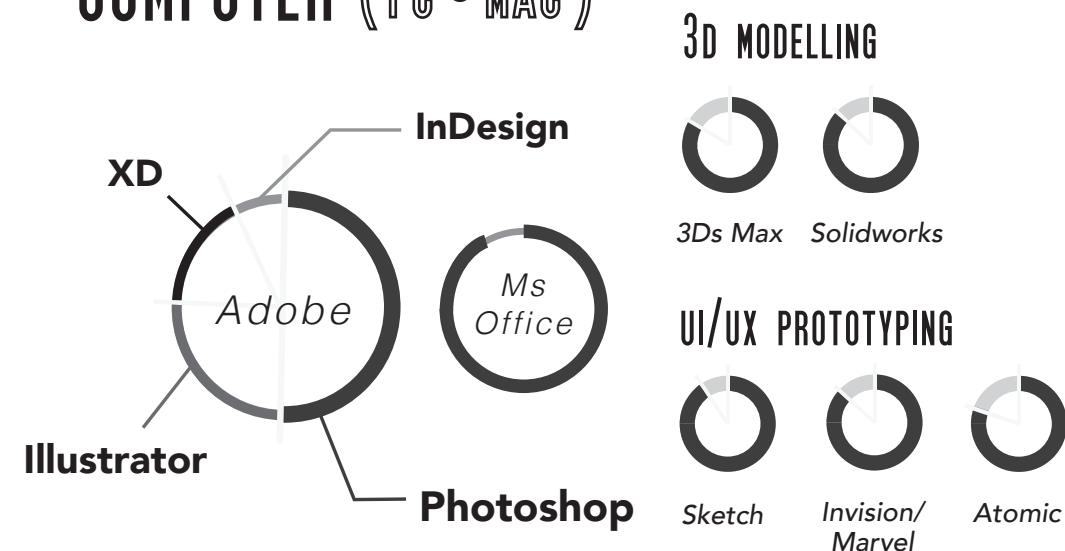
**SILVER AWARD** at  
International  
Student-Design Camp  
(IS-DEC)

2019

**Best Design Experi-  
ence Award** at Adobe  
Creative Jam

# PERSONAL SKILL

## COMPUTER (PC • MAC)



# EXPERIENCES

## PROJECT

2014

**Design Project** collabo-  
rated with *Casio Japan*  
Designing digital instrument  
using user-centered methods  
from market research,  
ideation process, story board,  
until 3D digital prototype.

2015

**Design Workshop** collab-  
orated with *Haier & Dalian  
University, China*  
Designing a new type of  
refrigerator for middle to  
upper class Chinese family.

2016

**Design Project** with  
Takara Tomy  
Designing a toy from sketch-  
ing ideas, creating a working  
prototype, and user testing  
to elementary students as  
primary target market.

2017

**Tokyo Service Design Jam**  
with Design-it Tokyo  
48 hours building a mobile  
apps rapid prototype as a  
service design for well-being.

## WORK

2016

**Intern** at AQ Works, Japan  
as *Developer Team*  
(responsible for creating  
illustration, and graphic user  
interface)

2017

**Senior UX Designer** at  
Tokopedia, Indonesia  
(responsible for creating  
wireframe for Logistics and  
Transaction related issue)

2018  
PRESENT

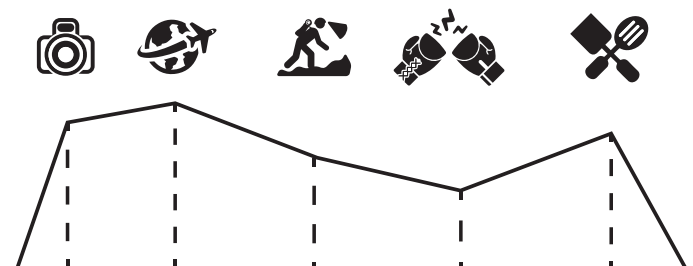
**Senior Product Designer** at  
GO-JEK, Indonesia  
(doing research, UI and UX  
designer for Fraud Prevention  
internal-tools and Driver Apps)

2018  
PRESENT

**UX Design Mentor** at Purwadhi-  
ka Startup and Incubation School  
(Teach UX/UI design and basic  
research to those who want to build  
startup)

## LANGUAGE

Indonesia - Native English - Fluent (IELTS 7.0) Japan - Intermediate (N4)



## HOBBY & INTEREST